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Crimea Crisis

The Crimean crisis has been the main talking point by various news agencies around the world for close to three months now. In his article *How Ukraine will get Crimea Back*, Myroslav Marynovych encourages his fellow Ukrainians to stand by the citizens. On the other hand, Dan Kedmey in his article, *Ukraine Death Toll Rises as Gun Fights Rage in Restive East*, reveals to the world the greed and brutality of Russian forces as they attack various cities in Eastern Ukraine. Lastly, Martin Pengelly in his article, *US will Expand Sanctions on Russia Power Brokers*, provides America's response to the Crimean crisis. This essay will provide a rhetorical analysis of these three news articles covering the Crimean crisis.

In his article, Marynovych targets his fellow Ukrainian citizens. He begins the article by presenting himself to the audience as an individual with an unbiased opinion about the Crimean crisis. He shows the audience that he has been covering political stories in Crimea for close to two decades and is, consequently, an expert on the subject. The article begins with a flashback of the Cossack war that led to the conflict between the Tartars of Crimea and the rest of the ethnic groups in Ukraine. The author goes ahead to show all the good things the Tartars have sacrificed for Crimea and then employs a comparison to show the pain that the people in Crimea felt after abandonment by Ukraine. The author concludes by casting the blame on the real perpetrators of the crisis in Crimea, Russia.

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Marynovych informs the audience that he is a Ukrainian, so the information he provides is accurate, as he is familiar with the geopolitics of the region. The author uses pathos to invoke emotional appeal when he states, “They (Tartars) supported us on the Maidan, and we abandoned them to the mercy of Russian occupiers” (Marynovych). Furthermore, the author invokes an emotional appeal when he states, “The Tartars only have Crimea” (Marynovych).

In his article, Dan Kedmey seeks to expose the brutalities of pro-Russian fighters to the whole world. He reports that four Ukrainian soldiers have so far died in the eastern part of the country. In this way, he hopes the people globally will come together and stand up against Russia. The author hopes to use anger amongst the target audience to get them to his side. He says, “The enemy hides behind people and fires from there” (Kedmey). The absence of emotion in this article despite the horrendous brutalities carried out by pro-Russian forces shows that this author has much experience in writing war stories.

Martin Pengelly aims to provide information to individuals mostly in Europe. He hopes that individuals in Europe will appreciate what the American government is doing, and they will provide support. The author first sheds light on the use of sanctions by U.S. to attempt solving the Crimean crisis. The author shows the positive results that sanctions have had on Russia; the main cause of the crisis in Crimea. This article is mostly logos-driven, because the author expertly analyses how actions by the political community will greatly affect Russia. Pengelly also gives statistic evidence to prove his arguments. For example, he explains that Russia’s financial markets have so far gone down by 22%. The author concludes by demonstrating how unity of all Nations can resolve the issue.

The aforementioned articles have different reasons and target different individuals. However, these articles hope to provide truthful and accurate information that will somehow lead

to the betterment of the Crimean crisis. These articles have employed logos, ethos, and pathos to enable the audience to understand more about the issue.

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