

PUBLIC TRANSPORT IS MORE EFFICIENT AND ENVIRONMENTALLY FRIENDLY

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Public Transport Is More Efficient and Environmentally Friendly

Improving the public transport in Melbourne is one of the strategies that the city can adopt to become more efficient and environmentally friendly while still meeting consumer demands. This is because good public transport systems can result in minimized traffic and make the city more environmentally friendly. To achieve this, various aspects must be in place. First, adopting green energy solutions in Melbourne public transport sector will result in reduced air pollution especially within the city. Onursal, Bekir, and Surhid (1997, p.6) propose that the continued use of private transport only serves to increase the amount of carbon dioxide emissions. Therefore, the introduction of such government policies as the carbon tax is likely to make more people prefer public transport. This will encourage more new green energy initiatives within the city. It may result in increased energy efficiency and conservation of the environment. Besides environmental benefits, traffic jams within the city will possibly reduce, since public transportation offers such alternative, special routes as tunnels and subways leading to a more efficient transportation system. Paulley et al (2006, p.296) claim that transport costs may consequently reduce. Notably, international students represent a group of people interested in the benefits, which the public transport system has to offer, but finds it in need of improvements. Consequently, they have requested concession cards similar to what native Australians have to enable them to support the energy conservation efforts. This issue has attracted the attention of relevant authorities, and the parliament of Victoria will discuss it in 2014. Therefore, public transport meets both environmental and consumer needs of the Melbourn people. Reduced noise and air pollution are evidences of the contribution the public transport sector has made to ensure

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a safer environment. In terms of consumer satisfaction, the number of serious accidents may reduce, whereas the citizens should anticipate cheaper transport costs.

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